



BILLERUDKORSNÄS



PACKAGING IMPACT
DESIGN AWARD
BILLERUDKORSNÄS

Programme
PIDA France 2017
Thursday 22 June



14:00	Welcome to PIDA Mr Christophe Delrive, Business Development Director, BillerudKorsnäs & Mr Joel Dubois, Sales Director, BillerudKorsnäs
14:15	Future Business Perspectives - trends that shape packaging Mr Jon Haag, Director Consumer Insights, BillerudKorsnäs
14:45	Student presentations
15:15	Coffee break
15:30	Portraits of Beauty (Season Autumn - Winter 2018/2019) Mr Gert van de Keuken, Creative Director, Studio Edelkoort
16:10	Student presentations
16:30	Award ceremony Chairman of the jury: Mr Jean-Louis Azizollah, JLA and Partners
17:00	End of program
18.00	Mingle with Make Up in Paris exhibitors

JURY

Mr Jean-Louis Azizollah, JLA & Partners
Mr Christophe Fromentin, Atelier Daedalus
Mrs Caroline Moulin, NAO
Mrs Aurélie Lebas, Thibault Bergeron
Mrs Yasmine Ferrag, Laboratoire Nuxe
Mr Wouter Wiels, Intuid
Mrs Stéphanie Michelini, Clarins Cosmétiques
Mr Kevin Lahanque, PR Service Graphique
Mr Christoffer Windal, BillerudKorsnäs
Mr Christophe Delrive, BillerudKorsnäs