



**BILLERUDKORSNÄS**



**PACKAGING IMPACT  
DESIGN AWARD  
BILLERUDKORSNÄS**

Programme  
PIDA France 2018  
Thursday 21 June



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<b>14:00</b>	<b>Registration opens</b>
<b>14:10</b>	<b>Opening</b> Joël Dubois, Moderator
<b>14:15</b>	<b>Welcome &amp; Introduction</b> Christophe Delrive and Joël Dubois
<b>14:30</b>	<b>Luxury Packaging for digital commerce</b> Vincent Villeger, Creative Consultant Director
<b>15:00</b>	<b>Coffee break</b>
<b>15:15</b>	<b>Student presentations PIDA France part 1</b>
<b>15:45</b>	<b>How brands can play with the wow effect pack</b> Caroline Moulin, Founder Nao Design
<b>16:05</b>	<b>Student presentations PIDA France part 2</b>
<b>16:30</b>	<b>Break</b>
<b>16:40</b>	<b>Award Ceremony - Chairman of the Jury</b> Jean-Louis Azizollah, Founder JLA and Partners
<b>17:00</b>	<b>End of program</b>

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## JURY

Jean-Louis Azizollah - Founder JLA and Partners

Jean-Marie Duvigneau - Sales Director PRIMAL

Nicolas Salah - Founder INELIA

Vincent Villeger - Luxury Packaging Creative

Caroline Moulin - Founder NAO Design

Klaus Gruber - Founder KDesign

Wouter Wiels - Founder Rives de la Beauté – Intuid

Aurélie Lebas - Sales Director Thibault Bergeron

Christoffer Windal - BillerudKorsnäs

Christophe Delrive - BillerudKorsnäs